## II. SPECIFICATION AMENDMENTS

On page 1, please replace the Title with the following:

SYSTEM AND METHOD OF TRANSMITTING SERVICE CONTENT IN A MOBILE COMMUNICATION SYSTEM

On page 21, please delete the abstract and replace with the following:

An arrangement for using a mobile communication service within a mobile communication system in which a mobile station is adapted to send a transmission request for an available service. The system receives the request and registers the request in a transmission queue. The system then reads the service content, when the transmission turn arises, from the transmission queue. The service content is then transmitted to all mobile stations located in the service area of the base station and logged in to receive service content.